



PORT ADELAIDE
FOOTBALL CLUB

150 Years

The Port Adelaide Football Club celebrates the significant milestone of 150 years. An unrivalled 36 SANFL and 1 AFL Premiership makes us Australia's most successful football club. It is a moment that provides the opportunity to celebrate the stories and the people of Port Adelaide; the moments that have made the club what it is today.

It's a definitive time in our history. And we want you to be part of it.











We want every Port Adelaide Football Club supporter to join us as we celebrate the last 150 years and create the next 150 years. There are many opportunities for you to be involved including the redevelopment of the Alberton Oval Precinct, the Hi Tech, Interactive Museum and the refurbished Williams Stand.















JOINT MAJOR SPONSORSHIP DRAW

ONE (1) ENTRY \$1,000 + GST INCREASE YOUR CHANCES FIVE (5) ENTRIES \$3,000 + GST

In 2020, we want every business, big or small, to have the opportunity to have their logo on the famous prison bar guernsey in the SANFL. This sponsorship became an iconic part of the Port Adelaide story during the 1980's and 90's with local businesses like Rasheeds Deli, Alpine Retreat and Cash Converters all proudly badged on this famous jumper for a season. In our celebration of 150 years, we will once again be opening up this major sponsorship opportunity and it's yours to win.

-  One (1) entry into the 2020 Sponsorship Draw
-  Plaque Commemorating 150 years and your contribution
-  Two (2) Club Membership Packages with Magpies Home Game Access
-  Official 150 Year Certificate signed by the President & CEO
-  Invitation to the Magpies Home Match Function in 2020 x one (1) ticket
-  One (1) invitation to the exclusive screening of the 150 Year documentary in 2020
-  Website & Annual Report Listing (Sponsor recognition)
-  Priority access to purchase into Before the Bounce for the first home game, the club's official pre-game event at Adelaide Oval
-  Priority access to purchase tickets to the 150 Year Gala Event
-  All donations are tax deductible

WINNER - JOINT MAJOR SPONSORSHIP DRAW BENEFITS

-  Company logo proudly positioned on the front of the famous Prison Bar guernsey of our SANFL team
-  One (1) 10m sign at Alberton Oval
-  Brand recognition on the Club website as one of the SANFL Major Sponsors for 2020
-  Two (2) invitations to the historic 150th Year birthday game Before the Bounce Event at Adelaide Oval (date to be confirmed)
-  Two (2) invitations to official pregame luncheon at an SANFL game at Alberton Oval in 2020
-  Priority Access to two major events which will be sold out;
 - 150th Year Gala Dinner – March 2020
 - Before the Bounce, the club's official pre-game event at Adelaide Oval
-  Plaque commemorating Major Sponsorship of the SANFL team in our 150th Year for your office
-  Official 150th Year certificate signed by the CEO & President
-  Two (2) minutes of pregame and/or half time LED advertising for all home games at Adelaide Oval in 2020
-  Introduced and acknowledged as one of our SANFL Major Sponsors on all official club publications
-  Opportunity for you to be part of the 2020 playing group team photo
-  Formal recognition as an SANFL Major Sponsor for 2020;
Listed on the PAFC website, Listed Adelaide Oval super-screens, Official recognition in the 150th Year Annual Report of the Port Adelaide Football Club

**there is an opportunity for partners to attend functions. Please speak to your PAFC contact*

VICE PRESIDENTS PACKAGE

\$500 + GST

The Vice Presidents were historically the power brokers of the Port Adelaide Football Club. The people who made things happen and ensured our Club had the resources necessary for every major project on the Club's agenda including the AFL licence bid. In our 150th year the Club is re-launching the Vice Presidents and inviting every former and next generation member to join this elite club. Become part of this amazing legacy of the Port Adelaide Football Club.



Commemorative 150th Year exclusive Vice Presidents badge



Two (2) football club memberships with Magpies home game access



Personalised 150th Year certificate signed by the President & CEO



Priority Access to two major events which will be sold out;

- 150th Year Gala Dinner – March 2020,
- Before the Bounce, the club's official pre-game event at Adelaide Oval



One (1) invitation to the exclusive Vice Presidents function inside the Williams Family Stand



One (1) invitation to an official pregame luncheon at an SANFL game at Alberton Oval in 2020



Formal recognition as a 150th Year Vice President;

- Listed on the PAFC website
- Listed Adelaide Oval super-screens
- Official recognition in the 150th Year Annual Report of the Port Adelaide Football Club

**there is an opportunity for partners to attend functions.
Please speak to your PAFC contact*

FOUNDATION MEMBER

DONATIONS FROM \$5,000

The Port Adelaide Footballers Club is the heart and soul of our Club. Located at our spiritual home it will be upgraded and become a contemporary integrated retail, hospitality and museum experience that our people can be proud of. As we are about to launch Stage 1 of this redevelopment, there is an opportunity for you, your family or your business to get involved as a Foundation Member of the Port Adelaide Footballers Club. This will form an important part of the Alberton Oval Precinct Plan, which is being developed in order to ensure the Port Adelaide Football Club can provide elite training, development and social facilities for our football programs as well as our community.



Exclusive 150-year plaque



Acknowledgement on the WALK OF FAME in the newly redeveloped Port Adelaide Footballers Club



Invitation to the VIP area at the 150 Year Commemorative Logo Launch Event



Invite to official opening of the Port Adelaide Footballers Club



Priority access to purchase two (2) tickets to the 150 Year gala event in 2020



Australian Sports Education Sponsorship - All donations are 100% tax deductible

For further information about the packages that are available in 2020, please contact:

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